

FOR: Producers/importers of soft drinks/waters in PET

DATE: July 2020

CONCERNS: Regulations use deposit logo

FROM: Statiegeld Nederland

'Statiegeld Nederland' is the implementing organization for the Dutch deposit system for large and small PET bottles for soft drinks and waters. The new deposit system will be introduced on the 1st of July 2021.

The use of the logo is mandatory on large and small PET bottles, which are charged with a deposit and are registered in the deposit system. The logo makes it clear to the consumer and collection point whether or not there is a deposit on a packaging.

The following rules apply to the use of the logo:

- The logo must be placed on the bottle (Consumer unit), not on multipack packaging.
- Part of the logo is the text: "deposit bottle". Their use is required by law and must have a minimum height of 1,2 mm.
- No changes may be made to the logo.
- The proportions of the logo may not be changed.
- The ratio of the logo, in combination with the prescribed minimum font height of 1.2 mm, result in a minimum logo size of 1.2 mm. The user is free to use the logo in a larger format.
- The logo may be printed in any colour, both slide positive and negative as long as it remains recognizable and legible and in the right proportion.
- The logo is made available digitally in the formats .pdf, .ai and .eps and can be requested via info@statiegeldnederland.nl. From mid-September 2020, the logo can also be downloaded from www.statiegeldnederland.nl.
- The ownership and copyrights of the logo rest with Statiegeld Nederland.

For manufacturers and importers who cannot have the logo printed on the label, Statiegeld Nederland makes stickers with the logo available at cost price. The ordering procedure for this will be determined at a later date.

Only producers and importers registered with Statiegeld Nederland are entitled to use the logo. Further conditions of use are included in the agreement between producers/importers and Statiegeld Nederland.

You can ask any questions via info@statiegeldnederland.nl.